Computer Lab - Practical Question Bank FACULTY OF COMMERCE, TELANGANA UNIVERSITY

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B.Com (Business Analytics) CBCS Semester - I <u>W.E.F.2020-21</u> Data Driven Decision-Making - Paper: 103

Time: 60 Minutes

Record 10

Viva-voce 10

Skill Test : 15 Total Marks : 35

1. Identify data sets published by industry association or other body in public domain that specifically help in "setting up a business in new geography".

- 2. Identify data sets published by industry association or other body in public domain that specifically help in "releasing a new product line".
- 3. Identify data sets published by industry association or other body in public domain that specifically help in "exiting the business".
- 4. Identify data sets published by industry association or other body in public domain that specifically help in "serving a new market segment".
- 5. Identify in what way the data can benefit the organisation with special reference to any company's case study.
- 6. Narrate the importance of Data Science with the help of a diagram.
- 7. Build an analytics team for an organisation with a diagram and explain.
- 8. Identify the categories of Analytical people and explain skills of Analytical people.
- 9. Draw the diagram "Data Driven Decision Making process" and explain.
- 10. Draw the data-driven decision making model and explain.
- 11. Explain the role of Power BI in data analytics. With special reference to a company.
- 12. Explain the Operational and Analytical Big Data with examples.
- 13. List the various shortcut keys along with their utility.
- 14. Draw the diagram "machine learning algorithm" and explain.
- 15. Draw the diagram "tools of visualization" and explain.
- 16. "The data lifecycle is the sequence of stages a data unit goes through from its initial generation to its eventual archival and/or deletion at the end of its useful life". Identify the stages in the Data Lifecycle.
- 17. Explain with diagram the three main goals of data lifecycle management.
- 18. Identify the forms data takes as it is stored and used within the organization.
- 19. List the steps for crafting the best map to help your company and customers prosper. What is the best practice you should follow while designing your customer journey map.

- 20. Draw a diagram "cloud storage" and explain its working
- 21. Visit a company (online) and collect the information and show how they are applying the data analytics tools in their decision making?
- 22. Pick a data set and report the sources of data
- 23. Pick a data set and report data definitions
- 24. Pick a data set and report data Storage.
- 25. Pick a data set and report data cleansing.
- 26. Pick a data set and report data analysis.
- 27. Download the data set of any organization and discuss the hurdles of that organization in becoming a data driven organization
- 28. Download the data set of any organization and analyse the data practices.
- 29. Download the data set in any organization and identify the stages in the data lifecycle.
- 30. Analyse why requirement gathering process is critical to proper analysis.

Python:

- 31. Prepare a list of rainbow colors and assign a name "Rainbow" to it. Print the second item in the "Rainbow" list.
- 32. India = 381, England = 259. Print "India won against England" if India score is greater than England score.
- 33. Create a program that asks the user to enter their name and their age. Print out a message addressed to them that tells them the year that they will turn 100 years old.
- 34. Ask the user for a number. If the number is even, print "You picked an Even number" and if it is odd print "You picked an Odd number"
- 35. Write a Python Pandas program to import excel data into a Pandas data frame and print first 5 records
- 36. Write a Python Pandas program to read specific columns from a given excel file like read 1,2 and 4th columns and print them
- 37. Write a Python Pandas program to find and print the sum, mean, max, min value of a sample column which has numbers
- 38. Write a Python Pandas program to import employees excel data into a Pandas data frame and find a list of employees where hire date> 01-01-07
- 39. Write a Python Pandas program to import employees excel data into a Pandas data frame and to sort the records by the hire date column

40. Write a Python Pandas program to import three datasheets from a given excel data and combine in to a single data frame.

Note: Structure of the three datasheets are same.

SQL: Load given Customers.csv file and work on below tasks



- 41. Select all the different values from the Country column in the Customers table.
- 42. Select all records where the City column has the value "Berlin".
- 43. Select all records where the City column has the value 'Berlin' and the Postal code column has the value 12209
- 44. Select all records from the Customers table; sort the result alphabetically by the Column City.
- 45. Select all records where the City column has the value 'Berlin' or 'London'.
- 46. Select all records from the Customers table, sort the result alphabetically, first by the column Country, then, by the column City
- 47. Insert a new record in the Customers table.
- 48. List the number of customers in each country.
- 49. Select all records from the Customers table, sort the result reversed alphabetically by the Column City.
- 50. Select all records from the Customers where the Postal code column is empty.
