

**CAREER GUIDANCE
AND
PLACEMENT CELL**

TELANGANA UNIVERSITY



**ACTIVITY REPORT
FOR THE YEARS
2012-2015**

ESTABLISHMENT OF THE CELL

The Career Guidance and Placement Cell of Telangana University was established in year 2009.

OBJECTIVES OF THE CELL

All the activities of the Placement Cell are oriented towards achievement of the following objectives:

- To provide employment opportunities to the students
- To enhance the employability skills of the students
- To bridge the Academic-Industry Gap

ACTIVITIES OF THE CELL

- Conducting Pre-Placement trainings for the students which includes the topics like resume writing, mock aptitude tests, group discussion, mock interviews and tips to face interview.
- Conducting trainings and workshops by Industry Professionals, to orient the students towards good corporate placements.

All the activities are conducted in coordination with the concerned departments.

Career Guidance and Placement Cell

The Career Guidance and Placement Cell of Telangana University has been established in the year 2009 with a view to cater the employability needs and to build the overall personality of the students through interactive programmes. In addition, the Cell also explores the employment opportunities to the students through an effective interface with Industry, NGOs etc. The success of Telangana University students is very significant and impressive. It is beyond-doubt that the future of Telangana University students would be so bright in the days to come as the University is marching towards excellence through its committed resources with quality as an effective approach. Since the inception of the University the students were placed in various Institutions and Organisations.

The Placement Cell of the University has been continually conducting trainings and workshops by Industry Professionals, to orient the students on being good corporate citizens.

Pre-Placement trainings are conducted for the students which includes the topics like resume writing, mock aptitude tests, group discussion, mock interviews and tips to face interview. These trainings make the students to enrich with sufficient skills necessary for the placements in the corporate field.

The University has entered in to its ninth year and has chartered out a promising road map ahead for its students. The faculty is strongly committed to teaching, research and placement for the students.

We have a legacy of outstanding growth achieved in a short span of time.

- Good numbers of our students are placed in MNC's like Wipro, Capital IQ , IBM and Infosys.
- Rural development Department has absorbed all our MA Master of Social Work students during the academic year 2011 and 2012.
- Teaching , which is noble profession is another avenue for our students where most of them settled as contract lecturers in Junior and degree Colleges as well as in private collages.

The Placement Cell is committed to mould students as prospective employees who are not only efficient and effective in discharging their responsibilities, but also would be committed employee

Wipro, Winnou Software Labs, ICICI Prudential, Capital IQ, Deliotte, Aspirins, Quintiles, Parexel and media are among our recruiters.

The details of the students who are placed is given in the table below.

S.No.	Department	% of placement	Placement Area
FACULTY OF SOCIAL SCIENCES			
1	M.A. Applied Economics	65	Teaching/ Industry/Marketing
2	M.A. mass communication	82	Print & Electronic Media
3	Master of social work(MSW)	79	APOs (RD) & Velugu Project
4	M.A. Public Administration		
FACULTY OF ARTS			
5	M.A. Hindi	70	Teaching/ media
6	M.A. English	78	Teaching/ media
7	M.A. Urdu	66	Teaching/ media

8	M.A. Telugu Studies	80	Teaching/ media
FACULTY OF COMMERCE & BUSINESS MANAGEMENT			
9	Master of Business Administration(MBA)	80	Teaching/ Industry/Marketing
10	M.com (e-commerce)	82	Teaching/ Industry/Marketing
FACULTY OF SCIENCES			
11	M.Sc. Applied Statistics	75	Teaching/ Industry/ statistical survey
12	M.Sc. Bio-Technology	76	Teaching/ Research
13	M.Sc. Botany	82	Teaching/ Research/ Industry
14	M.Sc. Geo informatics	75	Teaching/ Research/ Industry
145	M.Sc. Organic Chemistry	75	Teaching/ Research/ Industry
16	M.Sc. Pharma Chemistry	76	Teaching/ Research/ Industry
17	M.Sc. Physics with electronics	78	Teaching/ Research/ Industry
18	Computer Science(MCA)	79	Teaching/ Research/ Industry
19	MSc. Maths		
FACULTY OF LAW			
20	LLB	80	Advocate Practice

PROGRAMMES CONDUCTED

There are five types of programmes conducted by the cell.

They are:

- Programmes oriented towards career development.

- Programmes oriented towards communication skill development.
- Programmes oriented towards personality development
- Programmes oriented towards Placement opportunities.

PROGRAMMES ORIENTED TOWARDS CAREER DEVELOPMENT

SL.NO	NAME OF THE PROGRAMME	TARGET GROUP	DATE	SPONSORER
1	One day workshop on career guidance Paint Your Dreams-I in collaboration with EOC and CECC,TU	Senior students of TU	7 TH Jan, 2015	Telangana University
2	<i>A lecture on Aptitude skills for competitive exams in collaboration with EOC</i>	<i>Students of TU</i>	<i>26TH Feb,2015</i>	<i>Telangana University</i>

PROGRAMMES ORIENTED TOWARDS SKILL DEVELOPMENT

SL.NO	NAME OF THE PROGRAMME	TARGET GROUP	DATE	SPONSORER
1	Pre-placement training was conducted at Telangana university for MBA, M.Com and MCA students by Mr.Amar Singh.	Students of TU	11-02-2013	Telangana University
2	How to earn money through internet lecture by Sai Satish	Students of TU	7-03-2013	Telangana University
3	Pre-placement training was conducted at Telangana university by Mr.Amar Singh.	Students of TU	21-02-2014	Telangana University
4	Pre-placement training was conducted at Telangana	Students of TU	25-02-2015	Telangana University

	university by Mr.Amar Singh.			
5	Conducted English language skills classes By vyasa valmiki Chandrasekhar (Two day program)	Students of TU	8-3-2015 9-3-2015	Telangana University
6	Competitions On The Occasion of Independence Day 2015. Mock Test and Mock interview.	Students of TU	10 TH , 11 TH , 12 TH and 13 TH October, 2015	Telangana University

PROGRAMMES ORIENTED TOWARDS PERSONALITY DEVELOPMENT

SL.NO	NAME OF THE PROGRAMME	TARGET GROUP	DATE	SPONSORER
1	Organized a seminar on the topic MIND MANAGEMENT in collaboration with NSS unit-2-By Sri.Jeevan Rao	Students of TU	11-02-2013	Telangana University

PROGRAMMES ORIENTED TOWARDS PLACEMENT OPPORTUNITIES

FIRST ANNUAL INDUSTRY-INSTITUTION MEET: CAREER ADVANCEMENT AND RECRUITMENT DRIVE ON 10TH MARCH, 2012 AT UNIVERSITY CAMPUS, DICHPALLY, NIZAMABAD.

CAREER ADVANCEMENT AND RECRUITMENT DRIVE (CARD)

The First Industry-Institution Meet: Career Advancement and Recruitment Drive – 2012 was held on March 10th, 2012. It made a mark across the corporates and has now been able to attract Industry Heads and HR Professionals from across sectors. The

important highlight of the meet, was the inauguration of the Placement Portal of Telangana University for linking the students with the Industry.

ABOUT THE MEET:

Vision of the University is drafted with a view to attain different goals and one of it is to design and execute academic programs to bridge the gap between academic knowledge and industry requirement. As such University has organized FIRST ANNUAL INDUSTRY-INSTITUTION MEET: CAREER ADVANCEMENT AND RECRUITMENT DRIVE on 10th March, 2012 at University Campus, Dichpally, Nizamabad. This concept was suggested by the National Knowledge Commission in its reports as well. In this current era of knowledge driven economy a productive interface between industry and academia makes the students to get clear insight about the expectations of the industry from the fresh Post-graduates. In this meet the students are made to interact with the corporate sector so that they can imbibe corporate culture and norms followed there.

OBJECTIVES OF THE MEET:

Objectives of the meet were:

*To invite the industries to orient the students on the industry expectation from these graduates as their future employees.

*To provide firsthand information to the students about the recruitment processes of various sectors and industries.

OUTCOME OF THE MEET:

Prominent Recruiters from Wockhardt Hospitals, Arete Clinical Research, Capital IQ, Winnou Software Labs, NCS Group of Companies, Global Network Institute, ICICI Prudential, Asprins addressed the students of Telangana University and its constituent Colleges. The students were oriented on the job opportunities, across sectors like IT,

Hospitals, Clinical Research, Pharmaceuticals, Insurance, banking and in areas of Statistics, Marketing, Finance, Human Resources and also in the field of literature.

From the Hospital Sector Dr. Khan, Head Clinical Talent strategy and Management, Wockhardt Hospitals, Mumbai highlighted the available 130 job opportunities within the hospital sector. From the academics Dr. Haragopal Head of Statistics, Osmania University, stressed the importance of Statistics in business and the available job opportunities in statistics across private and government sectors. Mr. G V S Gurunadh, Group Head, NCS Group of Companies and Mr. Lateefuddin Hussain, ICICI Prudential, invited the students of the University to apply for the various job positions in their organizations.

Interaction session was conducted. Students of various disciplines have clarified their queries with the resource persons. Through this meet we could successfully connect students with the future workplace, so that students understand what is required of them, as employees of the organizations.

Essentially this meet helped student's development by creating awareness about job opportunities in industries and means of preparation to succeed in the recruitment process of the companies.

We took this as an opportunity to invite the corporate community to give an opportunity to our students by orienting them of the industry expectations and to further enable them to take up challenging careers in their esteemed organizations.

We are committed to mould our students as prospective employees who are not only efficient and effective in discharging their responsibilities, but also would be committed employee. Through this meet we tried to give an opportunity to the students to unlock the job market. We continuously look forward for improved interaction between the academia and the industry in the years to come.

The students are continually mentored and trained on corporate etiquette and team working skills for being good future employees of the organizations.

ONE DAY WORKSHOP ON CAREER GUIDANCE

PAINT YOUR DREAMS-I

AN INTERFACE BY HON'BLE VICE-CHANCELLOR OF
TELANGANA UNIVERSITY WITH STUDENTS

CONDUCTED ON JANUARY 7TH2015

One day workshop was conducted to senior students of university on how to build up and design their career with a title of 'Paint Your Dreams'. Honourable Vice-Chancellor (I/C) Sri. C.Parthasarathi has interacted with students and encouraged them to have a vision and goal for their life.

'The plan of action and the strategies to achieve the set goal will be based on where you have to reach', he said.

'Self confidence, communication skills and leadership skills together take you to place you want in life', he added. His lecture was full of stories and examples of successful leaders and people from the world and that of India.

He said "'bouncing back'" is the mantra of success. Forget the past. You can start the life afresh. Every day is a new opportunity to reinvent the real you. He stressed on the point that, 'one has to take responsibility for one's life. We can't afford to blame the conditions or people around us for the situation in which we are'. 'It is to take stock of the things and chart out new course of life', he added.

Esteemed registrar of university Prof.R.Limbadri garu, Deans of all faculties, Heads of all departments, Faculty of university and students of university were present.



**HON'BLE VICE-CHANCELLOR INTO THE STUDENTS
GATHERING WHILE ADDRESSING**



**HON'BLE VICE-CHANCELLOR ADDRESSING THE
STUDENTS GATHERING
TWO DAYS WORKSHOP ON COMMUNICATION SKILLS
AND SPOKEN ENGLISH**

CONDUCTED ON MARCH 8TH & 9TH 2015

A communication skill is the most important factor in selecting the personnel. The oral and written communication skills are important in predicting job success, as was the ability to communicate well with others in the work place. Communication break- downs, result in barriers against the ability to develop both professionally and personally. With this backdrop, an attempt is made by the CG&PC of Telangana University to organise One Day Workshop on 'Communication Skills and Spoken English' in collaboration with EOC. In the morning session, the resource person Mr. Valmiki covered all the important aspects of communication skills. The Tone of the Voice, Body Language, and the Expression, the Listening Skills, Formal and Informal communication were covered. He motivated students by saying that – "Do Not Hesitate to Discuss", not to be nervous while presenting. Listen properly before answering to a question. In the second session he has covered different aspects of Spoken English, the Do's and Don'ts. Basic grammar was covered.



MR. VALMIKI, HON'BLE VICE-CHANCELLOR SRI.C.PARTHASARTHI,
REGISTRAR PROF.R.LIMBADRI-LIGHTENING THE LAMP ON THE
INAUGURAL OF WORKSHOP





COMPETITIONS ON THE OCCASION OF INDEPENDENCE DAY 2015

CONDUCTED ON AUGUST 11TH 2015

In connection with the objectives of the Career Guidance and Placement Cell, Competitions were conducted for students to enhance their skills. Two types of competitions were conducted to increase their employability skills. The competitions were (1) Mock test and (2) Mock Interview. Students have actively participated in the competitions.

Photos of Mock Test and Mock interview 13th & 14th August (2015)







Glimpses of mock interviews conducted by Dr.Bala Srinivasa Murthy and Dr.Lavanya

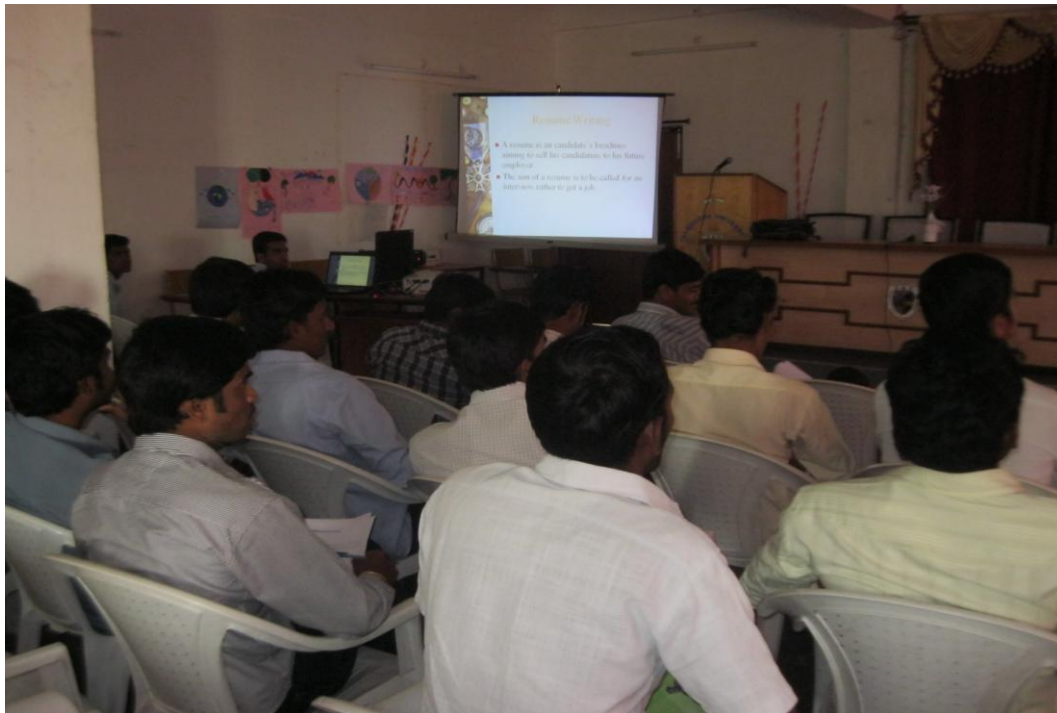
Pre-placement Training

Students, both seniors and juniors from the department of commerce, business management and computer science have undergone training.

Mr. Amar sing from learning co-ordinates pvt Ltd was the trainer. He covered various topics which include.

- 1. Resume Writing**
- 2. Interview skills**
- 3. Behavioural aspects to be followed at the place of interview**
- 4. Conducted mock group discussions**
- 5. Conducted mock aptitude test**
- 6. Conducted mock interviews**

PHOTOS OF PRE-PLACEMENT TRAINING PROGRAMME



Glimpses of Mr.Amar Singh and students in Pre-Placement training (2012)



Glimpses of Group discussions conducted as a part of pre-placement training(2013)



Glimpses of Students introducing themselves – Self-Introduction(2014)

